

	OUR VIEW ON	
	<b>Brands &amp; Boutiques   December 2014 selection</b>	

## → STREET NEWS

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### - 100 MONTADITOS

Sandwiches bar opened in Belgium (Liege); plans to open then in Brussels, Louvain La Neuve, Gent

### - FLYING TIGER

Enters south of Belgium

### - FOREVER 21

To open in Düsseldorf, München

### - HEMA

Dutch chain has suffered another loss in its third quarter of the current fiscal year. Belgium and the Netherlands fared particularly bad, while France's turnover increased considerably (+ 6.1 %)

### - INTERSPORT

Takes over 17 Sportpoint in Germany

### - JD Sports

To open a further flagship store in Amsterdam

### - LA CHAISE LONGUE

Expanding in Belgium its own shops

### - MEXX

An Amsterdam judge has declared Dutch fashion brand to be bankrupt. Its 315 stores will remain open for the time being, the receiver says

### - PRIMARK

Opening in Brussels (rue Neuve, 3 000 m2); a 1st store in Belgium previously opened in Liege

### - STENDERS (cosmetics)

To open their 1st store in Spain

### - TASCHEN

To open its first bookstore in Italy, Milano

## → NEWS IN MALLS

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### - THE KOOPLES

Will open its first outlet store in Zweibruecken The Style Outlets, Germany's largest Outlet-Center managed by Neinver.

## → CONCEPTS & BM

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- AMAZON : Online retailer Amazon is to open a 4,300 m2 fashion photography studio in Shoreditch, London in 2015. The studio will be one of the largest of its kind in Europe, providing both on-model and off-model imaging for Amazon's rapidly growing European fashion business.

### - MERCYALIS

Opened in France its Village.services concept : of a retail walkway located in the center's outside car park, opposite the center's main entrance. The village creates over 300m2 of additional retail space (services, conveniences retail, Community house...)

### - NESPRESSO

Proposes a new concept to buy in store coffee capsules : customer orders via a screen, products are delivered automatically

### - VUITTON

has launched a boutique in Paris which more resembles a luxury apartment than an actual store. The real premium customer is thought to have had enough of similar boutiques all around the world

### - STARBUCKS

Opened in Seattle the «Starbucks Reserve Roastery» : a space to taste higher range coffee, to find local producers. The brand plans also to propose beer, wine, snacking in 3 000 stores



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## → DEPARTMENTS STORES & SUPERMARKETS

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### - AUCHAN

French supermarket chain has started selling 3D printed products, born from a collaboration with Belgian companies Twikit and Materialise, who will take care of production and software.

### - SAINSBURY

Deutsche Asset & Wealth Management (DeAWM) has acquired two Sainsbury's supermarkets in the UK (Nottingham and Rugby) in an off-market transaction totalling €137.4 mln

## → DIGITAL NEWS

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### - ETSY

Online Marketplace Etsy Said to Target U.S. IPO

Etsy Inc., the global marketplace for handmade and vintage goods is planning an initial public offering that could take place as soon as this quarter.

#### Sources :

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PROPERTY DEVELOPMENT SERVICES