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|  | OUR VIEW ON | |
|  | Brands & Boutiques : October 2014 selection | |

→ STREET NEWS

- & OTHER STORIES : To open in Madrid
- ZADIG & VOLTAIRE : Opening its 1st flagship in Tokyo
- MONCLER : Opening its 1st store in Canada
- OYSHO : Opening its 1st store in Greece
- UNIQLO : Wants to open in Netherlands ; is also about to open in Antwerp
- SEPHORA : French cosmetics chain Sephora aims to open some 100 new stores per year for the next 5 years. That way, it hopes to achieve its ambition of a 10 % average turnover increase.

→ NEWS IN MALLS

- MANG O : pening ist 1st megastore (Alegro Setubal, Portugal)
- MOËT HENNESSY : To open it 1st boutique in Charles de Gaulle Airport (Paris)

→ CONCEPTS & BM

- ESPRIT : Fashion chain Esprit has opened the first store of its new formula (every.day.counts) in the Kalverstraat in Amsterdam

→ DEPARTMENTS STORES & SUPERMARKETS

- GALERIES LAFAYETTE : to take over the former Champs Elysées Virgin Megastore (9.000 sqm)
- KAISER : Tengelmann to sell its 451 Kaiser's supermarkets to Edeka

→ DIGITAL NEWS

- AMAZON : Etailer Amazon wants to open a physical store in Manhattan during the holiday period. It will be the first physical store in Amazon's 20 year history and a way to highlights its own products, like the Kindle tablet and the Fire smartphone. If successful, Amazon might consider opening permanent stores in other cities as well. It has already experimented with pop-up stores in shopping centres.
- DARTY : French electronics chain Darty has launched a "Darty button", which allows French customers to get into contact with the chain's helpdesk or the service after sales. There is a price to pay for this service though.
- VENTE PRIVÉE : Three years after French Vente-Privee crossed the Atlantic to join forces with American Express, the credit card company has revealed it will close down Vente-Privee USA at the end of the year
- WEHKAMP : Dutch online retail group RFS Holland Holding (Wehkamp) is apparently for sale Amazon is rumoured to be a potential buyer.
- ZARA : Will open a store on Tmall, Alibaba's virtual shopping center, to generate more Chinese online sales as it is not really successful there at this point.

Sources :

Property EU : <http://www.propertyeu.info>
 Retailp.com : <http://www.retailp.com>
 ICSC : <http://www.icsc.org>
 Sites Commerciaux : <http://www.sites-commerciaux.com>
 Across magazine : <http://www.across-magazine.com>
 RetailDetail : <http://www.retaildetail.be/fr/>
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 PROPERTY DEVELOPMENT SERVICES